



# VARIOPRINT AG news

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## FEDERAL COUNCIL PAID A VISIT

Every year the Federal President of Switzerland invites his colleagues on a journey to his home canton. This year it was Hans-Rudolf Merz's turn to show the members of the Federal Council the beauties and highlights of the canton Appenzell Ausserrhoden.

On Thursday, **2nd July 2009** the country's representatives visited Varioprint AG in the Appenzeller Vorderland during this journey. We are very proud that as an important SME we had the opportunity to present our company to the members of the Federal Council, take them on a tour of our plant facilities, and have an inspiring dialogue.

Federal President Mr. Merz volunteered to carry out the official opening of the new office building by cutting the ribbon.



## Great honour for our company: Swiss government visits Varioprint

During their trip to the eastern part of the country, the Federal Council of Switzerland visited our company and attended the official opening of our new office building.

The general manager, Andreas Schmidheini, welcomed the members of the Federal Council (the Federal Government) with the following words:

"Varioprint AG are pleased and very proud that you, Mr. President Merz, have chosen our company as representative of Appenzell's small and medium-sized enterprises (SME) to show your colleagues in the council the Appenzellerland as a strong and innovative region. A region, that is well-known for its diligence, commitment and entrepreneurial courage.

Especially in the current crisis it is innovative capability that is wanted. This requires the adequate company culture where employees are supported and motivated, and individual initiative has top priority. A beautiful workplace stimulates this culture.

The new light-flooded building and the translucent offices show our openness. An openness to the outside, as well as the inside, openness to the new, and especially to the complex needs of our customers.

The merging of all competences in one building, the concentration of forces, will bring us great advantages in efficiency and performance. Ways become shorter, information flows faster – a further advantage in our



*The Federal Council and Varioprint's management team in front of the new office*

After an eight-month building time we can officially open our new office building. In the weeks to come we will move in and it will become the centre of our technical and administrative activities.

customer relations. We can pool our resources and focus on one target the customers' satisfaction.

### We wish you a pleasant summer time

Summertime and with it the holidays, hopefully still ahead, are waiting in the wings.

Varioprint will again use the time of the company holiday from

#### 27th July to 9th August 2009

to carry out major maintenance jobs, to set up IT and to move into the new offices. As every year, our sales office will be available to you every day from **08.00 to 16.00 hours** also during the company holidays.

We will continue do our best to meet your requirements and surpass your expectations in all respects.

On behalf of the entire Varioprint Team I thank you for your trust and wish you a pleasant and restful summer time.

Your

*Herbert Gabrielli*  
Sales Manager



### Opening of the new office building



*The Federal Government of Switzerland at the official opening of the Varioprint office building*

The visit of the entire Federal Council of Switzerland honours the Appenzeller Vorderland and our company in particular. We are overjoyed that you Mr. President have agreed to cut the ribbon and thus officially open the office building. You will be the first to enter the premises.

The new building symbolizes our firm belief in our ability to positively shape the future with creative ideas and high entrepreneurial commitment. Active, not passive, forward thinking instead of condemning the crisis, this shall be our motto.

Mr. President, ladies and gentlemen of the Federal Council, Madam Chancellor, I thank you all on behalf of our company and our staff for the great honour of your visit. As you Mr. President stated in the St.Galler Tagblatt, I quote:

“As the minister of finance one is often in the role of the bad guy. I can't open bridges or tunnels, but have to watch expenditure.” I now hand you the big scissors to give you the unique chance to draw even with Federal Councillor Leuenberger, the transport minister.”



*Federal President Hans-Rudolf Merz and General Manager Andreas Schmidheini*

### The Federal President, Hans-Rudolf Merz, expresses his thanks in the following letter:

"With the informative company presentation and the tour of the production and research facilities, as well as the new administration building, whose opening I was pleased to carry out symbolically, you have presented us the technical, economic and human challenges that your enterprise has so successfully mastered, and will continue to do so in the more

difficult future times, as I am convinced. Especially in today's economically challenging time it is good to know your innovative and bravely run company being an excellent ambassador of Switzerland's export power."

*Hans-Rudolf Merz*  
Federal President



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